



ELITE
AWARDING

COMMUNITY
ACTIVATOR COACH
FACTSHEET

WHAT IS THE ROLE OF THE COMMUNITY ACTIVATOR COACH?



- ✓ The Community Activator Coach promotes, delivers and coaches fun, inclusive and engaging activities that help whole communities to change their behaviour, adopt and keep to a physically active lifestyle.
- ✓ Community Activator Coaches are more than activity sports leaders - they understand communities and customers.
- ✓ When competent they will be experienced working with a range of different communities and all kinds of customers who are likely to be defined as inactive, sedentary or not doing enough physical activity in their lives. They also know how to make communities and lives better through physical activity, organised play and sport.
- ✓ The Community Activator Coach will be a positive role model who builds good rapport with customers - especially those who are young, inactive, or from low-income and marginalised communities.
- ✓ The Community Activator Coach often works alongside youth workers, the police and community safety agencies to make neighborhoods safer and works alongside health workers to make residents fitter and healthier.

Funding band: £6,000

Typical Duration: 14-18 months

Standard reference: ST0478

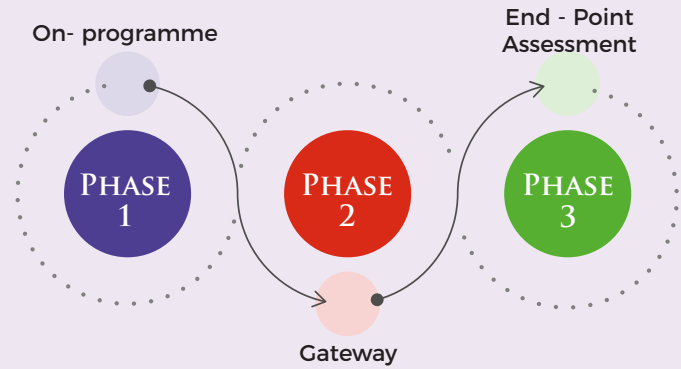
What are the entry requirements for this standard?

English and Maths: Apprentices without Level 1 English and Maths will need to achieve this level and take the test for level 2 English and Maths prior to the end point assessment.

What are the possible pathways for apprentices?

Successful apprentices will be able to move into leadership or management roles within the sector, which may be aligned to an apprenticeship at a higher level. This progression will involve leading teams of people; acting as a mentor for staff, or specialising with the delivery of sporting and physical activity programmes to certain populations or communities.

THE APPRENTICESHIP JOURNEY



COACHING OBSERVATION

TASK 1

Session Planning: 1 hour

Apprentices will be asked to design and produce a new, robust and relevant session plan.

Coaching Delivery: 30-45 minutes

Apprentices will deliver the session plan with a customer group in the chosen environment.

Self Reflection: 15 minutes

Apprentices will be expected to undertake a short de-brief at the end of the session with the Independent Assessor.

PRESENTATION AND Q&A

TASK 2

Duration: 30 minutes which comprises of
Presentation: 10 minutes
Q&A after presentation: up to 20 minutes

The apprentice will select one major piece of work NOT included in their Reflective Accounts and give a 10-minute presentation. Followed by questions from the Independent Assessor and Panel Member.

PANEL INTERVIEW

TASK 3

Duration: 25-30 minutes

The Independent Assessor and Panel Member will ask questions to explore the apprentice's approach, understanding and application of knowledge and skills from across the standard, and to challenge their learning. This will also allow the apprentice to demonstrate some of their behavioural traits and how they have adapted and developed these during their apprenticeship.

GRADING

Fail: Apprentices will not have demonstrated the pass criteria.

Pass: Apprentices will need to demonstrate the pass criteria.

Distinction: Apprentices will need to demonstrate the distinction criteria.

If one or more individual tasks are failed, then the apprentice will be deemed to have failed and required to re-complete any tasks again in a timely manner (within 12 months).

If all tasks are passed, then the apprentice will be deemed to have passed. If two or more tasks are recognised as distinctions, then the apprentice will be deemed to have passed with a distinction.





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